Design Services Agreement

SAMPLE DOCUMENT. Fictional parties, made by Kuponaut to test AI tools. Not legal advice.

This agreement is made on 10 November 2026 between **Maple Street Bakery Ltd.** (the "Client") and **Sam Rivera**, an independent designer (the "Designer").

1. Services

The Designer will create a logo, a one-page brand guide and ten social media templates for the Client.

2. Fee and payment

The total fee is USD 2,400, paid in three equal instalments of USD 800: on signing, on delivery of the first draft, and on final delivery. Each invoice is due within 14 days of the invoice date.

Overdue amounts carry a late fee of 1.5% per month until paid.

3. Timeline

The Designer will deliver the first draft by 15 December 2026 and the final files by 20 January 2027, provided the Client sends feedback within 5 working days of each delivery.

4. Revisions

The fee includes two rounds of revisions. Further revisions are charged at USD 60 per hour.

5. Ownership

Copyright in the final designs passes to the Client only after the full fee has been paid. Until then, the Client may use draft files for internal review only.

6. Maintenance retainer

From the month after final delivery, the Designer provides up to three hours of design updates per month for a retainer of USD 150 per month, invoiced monthly. This retainer has an initial term of 12 months and renews automatically for further 12-month periods unless either party gives written notice at least 30 days before the end of the current term.

7. Termination

Either party may end this agreement with 10 days' written notice. The Client pays for all work done up to the end date, and any instalment already invoiced remains due.

8. Non-solicitation

For 12 months after this agreement ends, the Client will not hire the Designer's subcontractors directly without the Designer's written consent.

9. Liability

Each party's total liability under this agreement is limited to the fees paid in the 12 months before the claim.

10. Governing law

This agreement is governed by the laws of England and Wales.

Signed: _____ (Client) _____ (Designer)